

WELCOME TO APPONEQUET DECA

ALL Members MUST sign up for:

REMIND: Text the message @ARHSDECA to 81010 and respond to the auto-reply

GOOGLE: Classroom Code: 3d4312s

1. **What is DECA?** - Student Organization - Leadership / Competition / Networking
 - a. Specifically - Marketing, Finance, Management, Travel and Tourism, and Entrepreneurship
 - b. Any and All Students are Welcome!
2. **Membership: Dues \$55** (Includes National, Mass, and Apponequet)
 - a. Registration Fee: Check/Money Order or Online (if online, we NEED A RECEIPT)
 - b. Registration form must be completed on Google Classroom
 - c. Invite Alumni and Professionals to join for just \$19 to help us with our campaigns
3. **Leadership Conferences:**
 - a. Fall State Leadership Conference Framingham, MA Sheraton - October 17th
 - b. Ultimate Power Trip/Entrepreneurship Conferences – Baltimore, MD
 - c. NYC Experience: Fashion , Finance, Sports & Entertainment and more!
 - d. Sports and Entertainment Conference
4. **Competition Conferences:**
 - a. Districts – Cape Cod, MA: Jan 9 - 10, 2019
 - b. States – Boston, MA - March 7 - 9, 2019
 - c. ICDC – Orlando, FL - April 27 - 30, 2019
 - d. **Competition Categories**
 - i. Individual Events – Accounting, Apparel & Accessories, Sports & Entertainment, etc.
 - ii. Team Events - Marketing, Travel & Tourism, Buying & Merchandising, etc.
 - iii. Written Reports - Start-Up Business, Advertising Campaign, Fashion Merchandising, etc.
 - iv. Online Challenges
 1. www.knowledgematters.com Virtual Business Challenges: Sports & Entertainment, Restaurant, Retail, Accounting, Hotel, Personal Finance, Fashion .
 2. www.stockmarketgame.org Stock Market Game
(MUST SEND TEAM MEMBER NAMES TO MR. ROSA TO GET AN ACCOUNT)
 - v. States-Only Events – SCDC T-shirt, SCDC Cover Design, ICDC Pin, Sing National Anthem
 - e. **FIDM Fashion Club** - FIDM Challenge; Fashion Presentations, and MORE!
 - f. **DECA Events** - Red Sox games, Celtics vs Pelicans (Dec 10), Ski Trips, and MORE!
5. **FUNDRAISING**
 - a. **LAKER HUT** - EARN MONEY TOWARD DECA EVENTS. Sell Products - Food, Drink, Clothing; Volleyball & Basketball Games
 - b. **HEAT PRESS:** T-shirts, clothing - **Looking for people to help**
 - c. Funding Factory – Ink Cartridges
6. **Jobs / Scholarships**
7. **Information / Communication Channels**
 - a. Remind.com and Phone app
 - b. Google Classroom
 - c. Internet: www.deca.org , www.massdeca.org , www.DECADIRECT.org
 - d. Social Media: Twitter - @Mass_DECA, @DECAInc, @apponequet_deca
 - e. Facebook - DECA Inc, Mass DECA, apponequetdeca
 - f. Snapchat - apponequetdeca Instagram
 - g. Email – Send us an email frosa@freelake.org or jcronin@freelake.org and introduce yourself!
8. **PRACTICE, PRACTICE, PRACTICE - WE ARE TALKING PRACTICE!**
 - a. Competition University
 - b. Handouts in person and through Google Classroom and Remind
 - c. Sample Role Plays
 - d. ASK Advisors or any past members, especially officers, if you have questions
9. **IT'S YOUR TIME #READYFORIT!**

DECA Proposed Schedule - Some field trips are limited or have requirements to attend

The Ultimate DECA Power Trip	Nov 16 - 18, 2018	Baltimore, MD Estimated Cost \$650
MA State Fall Leadership Conf.	October 17, 2018	Framingham, MA Estimated \$15
DECA NY Experience	Nov 28 - Dec 1 or Dec 5 - 8, 2018	New York, NY Estimated \$700
DECA District 8 Conference	Jan 9 - 10, 2019	TBD Estimated Cost \$140
Ski Trips (w/ Bob's Sea & Ski) GNBVT	Jan, Feb, Mar (TBD) 2019	NH/VT Dates TBD by Bob's Sea & Ski Estimated Cost \$85 per trip
International Economic Summit	Jan 2019 (TBD)	Boston, MA Harvard University - Summit with Chinese Students - Estimated Cost \$100
DECA Sports & Enter. Conference	Feb 6 - 10, 2019	Orlando, FL Estimated Cost \$700
MA DECA State Conference *	Mar 7 - 9, 2019	Boston, MA Estimated Cost \$400
DECA ICDC Conference *	Apr 27 - 30. 2019	Orlando, FL Estimated Cost TBD
P-Bruins DECA Day	Oct – Apr Season TBD	Providence, RI - Presentations will be given on P-Bruins Marketing Estimated Cost \$25
JA Titan Challenge	Mar 2019	UMASS Dartmouth; Estimated Cost FREE
Art Museum	May 2019 TBD	RISD Art Museum; Estimated Cost \$40
Red Sox Day	TBD	Fenway Game and Tour Estimated Cost \$50
Celtics Game Day	Dec 10	Game/Marketing presentation Estimated Cost \$50
OTHER FIELD TRIPS	TBD	tour

* Dependent on Competition Results